

Shortlist (Design Lions)					
Campaña	Anunciante	Producto	Agencia	Pais	
A01 (Rebrand or Brand Refresh: Renewing a Current Brand Identity)					
SONOS BRAND IDENTITY	SONOS	SONOS BRANDS	BRUCE MAU DESIGN Toronto	CANADA	
WOVNO COWI	OATLY	OAT BASED DRINKS & FOODS	FORSMAN & BODENFORS Gothenburg	SWEDEN	
A02 (New Brand Identity: The Creation of a New Brand Identity)					
WAIT	JÉRÉMIE NORMANDIN	PREMIUM TEA	LANDOR ASSOCIATES Paris	FRANCE	
ADIDAS 360	ADIDAS	ADIDAS WORLD CUP CAMPAIGN	FITCH London	UNITED KINGDOM	
IDENTITY FOR THE FAMILY FARM OF CHEBURASHKINI BROTHERS	THE FAMILY FARM OF CHEBURASHKINI BROTHERS	DAIRY PRODUCTS	ERMOLAEV BUREAU Moscow	RUSSIA	
A02 (Rebrand or Brand Refresh: Renewing a Current Brand Identity)					
ACAPO - BRAND IDENTITY CAMPAIGN	ACAPO	INTELLECTUAL PROPERTY CONSULTANCY LAW FIRM	ANTI BERGEN	NORWAY	
DEVANTART BRAND SYSTEM OPTIMAL. SUB-OPTIMAL.	DEVANTART	ONLINE ART COMMUNITY	MOVING BRANDS Hoxton Sydney	UNITED KINGDOM	
GET BACK TOHOKU.	FAST JAPAN RAILWAY COMPANY	SHINKANSEN	INTERBRAND AUSTRALIA	AUSTRALIA	
AIRBNB REBRAND	AIRBNB	ALL SERVICES	DESIGNSTUDIO London	UNITED KINGDOM	
A02 (New Brand Identity: The Creation of a New Brand Identity)					
PEARL	KEIO UNIVERSITY	KEIO UNIVERSITY FACULTY OF ECONOMICS ACADEMIC BRANDING	DENTSU INC. Tokyo	JAPAN	
BIDDI EVERYTHING	BIDDI.COM	BIDDI.COM	Y&R LABSTOUR DUBAI	UNITED ARAB EMIRATES	
REFLECT	DJ SAHBI	MUSIC & ENTERTAINMENT	IMPACT BBDO Jeddah	SAUDI ARABIA	
HOUSE-MAISON REBRAND	HOUSE-MAISON	RESTAURANT	LEO BURNETT TORONTO	CANADA	
THE FRESHEST BRAND/ JUICE	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE	
A03 (Rebrand or Brand Refresh: Renewing a Current Brand Identity)					
TUSK CONSERVATION AWARDS	TUSK TRUST	CHARITY	THE PARTNERS London	UNITED KINGDOM	
B01 (Posters)					
DOGGIE HOMES	MONIKAS DOGGIE RESCUE	ANIMAL RESCUE	M&C SAATCHI Sydney	AUSTRALIA	
FEDORA	FEDORA THE EUROPEAN CIRCLE OF PHILANTHROPISTS OF BALLET AND OPERA	CULTURAL INSTITUTION	LANDOR ASSOCIATES Paris	FRANCE	
WAIT	JÉRÉMIE NORMANDIN	PREMIUM TEA	LANDOR ASSOCIATES Paris	FRANCE	
50 YEAR ANNIVERSARY POSTER "RING" BOY TOKYO	BENDA-KOGYO	AUTO PARTS	TOPPAN PRINTING Tokyo	JAPAN	
JUNIOR SWIMMING CHAMPIONSHIPS	TOKYO MARINE MICHINO	JUNIOR SWIMMING CHAMPIONSHIPS	DENTSU INC. Tokyo	JAPAN	
DIFFERENT VIEWPOINT—OSAKA COPYWRITERS CLUB STUDENT AWARD ENTRIES	OSAKA COPYWRITERS CLUB	OSAKA COPYWRITERS CLUB STUDENT AWARD	DENTSU INC. KANSAI Osaka	JAPAN	
PLEATS FLOWERS SERIES POSTERS	ISSEY MIYAKE INC.	DESIGN, WHOLESALE, MANUFACTURE, AND RETAILING OF LADIES AND MEN'S APPAREL, FASHION ITEMS, AND ACCESSORIES. PLANNING AND PRODUCTION OF EXHIBITIONS, ETC.	TAKU SATOH DESIGN Tokyo	JAPAN	
KANJID	DENTSU INC.	DENTSU DESIGN TALK	DENTSU INC. Tokyo	JAPAN	
CREATION	YOSHIDA HIDEO MEMORIAL FOUNDATION/ ADVERTISING MUSEUM TOKYO	D&D AWARDS 2014 EXHIBITION IN JAPAN	DENTSU INC. Tokyo	JAPAN	
JAPANESE PRINT QUALITY	TOPPAN PRINTING CO.	POSTERS	VILLAGER Tokyo	JAPAN	
SMART POP UP BILLBOARDS	MERCEDES-BENZ DEUTSCHLAND	SMART FORTWO	BBDO GROUP GERMANY Dusseldorf	GERMANY	
A TREE IN THE SEA	G&CO	A TREE IN THE SEA FILM	Y&R DUBAI	UNITED ARAB EMIRATES	
OKAYBYE	STEPHENWOLF THEATRE	STEPHENWOLF THEATRE	OGLIVY & MATHER Chicago	USA	
ICON MASHUP	COCA-COLA	NEW BRAND ASSETS	THE COCA-COLA COMPANY Atlanta	USA	
JAPANESE HARBONY	SUNTORY HOLDINGS	HIBIKI	HAKUHODO Tokyo	JAPAN	
WEARABLE POSTER	FINAL HOME	FINAL HOME ON AIR	SIX TOKYO	JAPAN	
WORLD GALLERY	APPLE	IPHONE 6	TBWA/MEDIAARTS LAB Los Angeles	USA	
BE PREPARED	FERRERO ASIA	TIC TAC	nude:JH Bangkok	THAILAND	
BIKE 24 HOURS	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITYLA COMMUNIDAD Miami	USA	
IMPRISONED CHILDREN	ABRINO FOUNDATION - SAVE THE CHILDREN	INSTITUTIONAL AWARENESS	LEVFLARATBWA São Paulo	BRAZIL	
NOLA BUG SPLAT	FOUNDATION FOR FUNDAMENTAL DAMAGE AWARENESS	DRONE STRIKES COLLATERAL DAMAGE AWARENESS	BBDO PAKISTAN Lahore	PAKISTAN	
WAVE TECH	ALPARGATAS	MIZUNO WAVE CREATION 16	FINAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	
CELEBRATING 50 YEARS IN BRAZIL	NISSAN AINOMOTO	INSTITUTIONAL AWARENESS	FINAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	
IT HAPPENS HERE	28 TOO MANY	FGM	OGLIVY & MATHER LONDON	UNITED KINGDOM	
SHADOW PLAY	PEMCO INTERLIGHT CO.	LAMPITUDE	OGLIVY & MATHER Bangkok	THAILAND	
LIFEPAINT	VOLVO UK	LIFEPAINT PROMOTIONAL ITEM	GREY LONDON	UNITED KINGDOM	
UNLIMITED GRAY: DRUMSTICK	WHOLE SOME FOODS	KFC	TBWA/SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES	
LESS CAR, MORE SPACE	MERCEDES-BENZ HONG KONG	SMART	OGLIVY & MATHER GROUP HONG KONG	HONG KONG	
B02 (Flyers, Tickets, Invitations, Postcards, Christmas and Other Greetings Cards)					
CROSSTALK	JAPAN FOOTBALL ASSOCIATION	DIRECT MAIL FOR PROMOTION	DENTSU INC. Tokyo	JAPAN	
IRON MIND	YOSHIDA HIDEO MEMORIAL FOUNDATION/ ADVERTISING MUSEUM TOKYO	ONE SHOW 2013 EXHIBITION IN JAPAN	DENTSU INC. Tokyo	JAPAN	
PEARLFISHER HOLIDAY CARDS	PEARLFISHER	HOLIDAY CARDS	PEARLFISHER New York City	USA	
THE WEDDINGLOPE	ROSENTHAL	PORCELAIN	KOLLE REBBE Hamburg	GERMANY	
SAM- SIDEWAYS AUDIO MOMENTS	WOLFF OLINS	DIGITAL HOLIDAY CARD	WOLFF OLINS New York	USA	
B03 (Calendars)					
SHUSHO BOOK CALENDAR	YOMKO ADVERTISING	CALENDAR	YOMIKO ADVERTISING Tokyo	JAPAN	
SURVIVAL CALENDAR	SUNCORP	INSURANCE	GPV&R Brisbane	AUSTRALIA	
BIRTHDAYS CALENDAR	FOUNDATION FOR CHILDREN	FOUNDATION FOR CHILDREN	CREATIVE JUICE/BANGKOK Bangkok	THAILAND	
RECIPE CALENDAR ROLL	WHELPPOOL - BRASTEMP	ELETTRODOMESTICS	DBE BRASIL São Paulo	BRAZIL	
B04 (Printed Books)					
RUBBISH FAMZINE: FOR EVER AND A DAY	HOLYCRAP.SG	HOLYCRAP.SG	KINETIC SINGAPORE	SINGAPORE	
RUBBISH FAMZINE: TILL DEATH DO US PART	HOLYCRAP.SG	HOLYCRAP.SG	KINETIC SINGAPORE	SINGAPORE	
OUTSIDE THE BLOCK - PARENTS PASS ON THEIR CHILDHOOD GAMES	SCHOOL OF PLAY	CHILDREN'S PLAY WORKSHOPS	SUPERSOMETHING Bucharest	ROMANIA	
FORMATION	FITCH	SELF PROMOTION - BOOK	FITCH London	UNITED KINGDOM	
I AM WASTING MY TIME	I AM WASTING MY TIME	BOOK	DLV BDO Milan	ITALY	
IMAGINE YOUR KOREA, KOREAN FOOD/VISOR KIT	KOREAN NATIONAL TOURISM ORGANIZATION	IMAGINE YOUR KOREAN FOOD/ KOREAN NATIONAL TOURISM INDUSTRY	INTERBRAND Seoul	SOUTH KOREA	
TELL MY STORY	AMOR EXIGENTE	NGO - AID PROGRAM TO CHEMICAL DEFENSES	DBE BRASIL São Paulo	BRAZIL	
SPEAKING IMAGES 2015	WORLD PRESS PHOTO	WORLD PRESS PHOTO ANNUAL 2015	SERVICELPLAN Munich	GERMANY	
THE TRIBAL REPORT FIELD GUIDE	MERCEDES-BENZ	G-CLASS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	
B05 (Self-Promotion)					
INSTALLATION "LICHTGESTALTEN"	KMS TEAM	INSTALLATION	KMS TEAM Munich	GERMANY	
ADC TRAVELING EXHIBIT	SID LEE	AWARDS TRAVELING EXHIBIT	SID LEE Montreal	CANADA	
WINTERLANDS	AKQA	HOLIDAY CARD	AKQA Paris	FRANCE	
LINGUA 365	MUTABOR DESIGN	LINGUA 365	MUTABOR DESIGN Hamburg	GERMANY	
RE-ISSUE 01	RE-	SELF PROMOTION BROCHURE	RE Sydney	AUSTRALIA	
THE COUNCIL IDENTITY	THE COUNCIL/GREY	CREATIVE COMMITTEE	UNCLE GREY Copenhagen	DENMARK	
CHRISTMAS WRAPPING PAPER	LEO BURNETT	WRAPPING PAPER	LEO BURNETT TORONTO	CANADA	
B06 (Promotional Item Design)					
PAPER SAMPLE COASTER	HEIMA PAPER CO.	FANCY PAPER	DENTSU INC. Tokyo	JAPAN	
THE COPYWRITERS EYE	COPYWRITERS CLUB NAGOYA	ANNUAL AWARDS	DENTSU MEITETSU COMMUNICATIONS Nagoya	JAPAN	
TIRE KIMONO	TOYO TIRE & RUBBER CO.	CORPORATE	McCANN ERICKSON JAPAN Tokyo	JAPAN	
10 HOT STORIES	GLOBAL EXPORT CO.	AMERICAN GARDEN HABANERO SAUCE	Y&R DUBAI	UNITED ARAB EMIRATES	
MAGIC TAPE	3M DEUTSCHLAND	MAGIC TAPE	KOLLE REBBE Hamburg	GERMANY	
JUST	WWF	JUST	LEO BURNETT SYDNEY	AUSTRALIA	
PLASTIQUE PANTS	FRUIT OF THE LOOM	FRUIT OF THE LOOM	CP+B Boulder	USA	
TRUE WETSUITS	QUICKSILVER JAPAN	WETSUITS	TBWA/HAKUHODO Tokyo	JAPAN	
PROUD WHOPPER	BURGER KING	WHOPPER	DAVID Miami	USA	
PRICELESS WEAPONS	COLOMBIA'S MINISTRY OF ENVIRONMENT	LIONFISH	GEOMETRY GLOBAL COLOMBIA Bogota	COLOMBIA	
LIFEPAINT	VOLVO UK	LIFEPAINT PROMOTIONAL ITEM	GREY LONDON	UNITED KINGDOM	
THE GUN SHOP	STATES UNITED TO PREVENT GUN VIOLENCE	ANTI-GUN VIOLENCE	GREY NEW YORK	USA	
THE SHAPE OF IMAGINATION	LEGO	TOYS	OGLIVY & MATHER SINGAPORE	SINGAPORE	
TICKET BOOKS	LAPH	POCKET BOOKS	AFRICA São Paulo	BRAZIL	
TINY POWER PLANT	SIXNINE CO.	FOOTWEAR	DENTSU YOUNG & RUBICAM Bangkok	THAILAND	
B07 (Publications & Motor Collateral)					
HONDA BEAUTIFUL ENIGMA:	HONDA MOTOR CO.	HONDA	MORI Tokyo	JAPAN	
D&A ISSUE 22	VELLUX	ROOF WINDOWS	STOCKHOLM DESIGN LAB Stockholm	SWEDEN	
HOTEL JAPAN	HOTEL JAPAN	HOTEL JAPAN	MORI Tokyo	JAPAN	
PEARL	KEIO UNIVERSITY	KEIO UNIVERSITY FACULTY OF ECONOMICS ACADEMIC PROGRAMME BRANDING	DENTSU INC. Tokyo	JAPAN	
WE WON'T HELP YOU	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BOSTON (M&D Miami)	BRAZIL	
HOUSE-MAISON REBRAND	HOUSE-MAISON	RESTAURANT	LEO BURNETT TORONTO	CANADA	
THE MOST BEAUTIFUL MEASURING TAPE IN THE WORLD	IKEA	IKEA CATALOGUE	LEO BURNETT TORONTO	CANADA	
B08 (Large Business)					
THE BURGER REPORT	MCDONALD'S GERMANY	MCDONALD'S GERMANY CR REPORT	THUNK Hamburg	GERMANY	
WRAPPED REPORT	EMMENTALER SWITZERLAND	CHEESE	LEO BURNETT SCHWEIZ Zurich	SWITZERLAND	
B09 (Channel Branding or Programme Branding)					
FILM4 IDENTIS	CHANNEL 4	FILM4 IDENTIS	4creative London	UNITED KINGDOM	
MTV VIDEO MUSIC AWARDS	MTV	VIDEO MUSIC AWARDS	ELASTIC Santa Monica	USA	
B09 (Title Sequences)					
MARCO POLO TITLE SEQUENCE	NETFLIX / WEINSTEIN GROUP	TITLE SEQUENCE	MILL + New York	USA	
2014 TITLE SEQUENCE	D&AD	D&AD	MILL + London	UNITED KINGDOM	
B09 (Other Video Content)					
HUSH YOU WERE HERE	D&AD	D&AD FESTIVAL	LOBO São Paulo	BRAZIL	
MONTBLANC PRESENTS: A PARISHAN WINTER TALE	MONTBLANC INTERNATIONAL	GLOBAL CHRISTMAS CAMPAIGN	SCHOLZ & FRIENDS Berlin	GERMANY	
C01 (Publications)					
HONDA BEAUTIFUL ENIGMA:	HONDA MOTOR CO.	HONDA	MORI Tokyo	JAPAN	
10 HOT STORIES	GLOBAL EXPORT CO.	AMERICAN GARDEN HABANERO SAUCE	Y&R DUBAI	UNITED ARAB EMIRATES	
C01 (Print and Poster)					
DOGGIE HOMES	MONIKAS DOGGIE RESCUE	ANIMAL RESCUE	M&C SAATCHI Sydney	AUSTRALIA	
JUNIOR SWIMMING CHAMPIONSHIPS	TOKYO MARINE MICHINO	JUNIOR SWIMMING CHAMPIONSHIPS	DENTSU INC. Tokyo	JAPAN	
ANTI-EST. HUNLEARN	ANTI-EST.	HUNLEARN	GRID WORLDWIDE BRANDING AND DESIGN Johannesburg	SOUTH AFRICA	
ICONS/CONS	MCDONALD'S	ICONIC PRODUCTS	TBWA/PARIS	FRANCE	
WAIT	JÉRÉMIE NORMANDIN	PREMIUM TEA	LANDOR ASSOCIATES Paris	FRANCE	
STREET FARE	CROSSROADS COMMUNITY	CROSSROADS COMMUNITY SERVICES	SAATCHI & SAATCHI WELLNESS New York	USA	
CREATION	YOSHIDA HIDEO MEMORIAL FOUNDATION/ ADVERTISING MUSEUM TOKYO	D&D AWARDS 2014 EXHIBITION IN JAPAN	DENTSU INC. Tokyo	JAPAN	
IRON MIND	YOSHIDA HIDEO MEMORIAL FOUNDATION/ ADVERTISING MUSEUM TOKYO	ONE SHOW 2013 EXHIBITION IN JAPAN	DENTSU INC. Tokyo	JAPAN	
THE CANCER SUITRA	STUPID CANCER PUBLIC CO.	EARLY CANCER DETECTION AWARENESS AND EDUCATION	THE BULL-WHITE HOUSE New York	USA	
JAPANESE HARBONY	SUNTORY HOLDINGS	HIBIKI	HAKUHODO Tokyo	JAPAN	
ADVENTURE BECKONS	MERCEDES-BENZ	G-CLASS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	
IT HAPPENS HERE	28 TOO MANY	FGM	OGLIVY & MATHER LONDON	UNITED KINGDOM	
A TREE IN THE SEA	G&CO	A TREE IN THE SEA FILM	Y&R DUBAI	UNITED ARAB EMIRATES	
CUT A TREE. KILL A LIFE - RHINO	MALAYSIAN NATURE SOCIETY	BELUM-TEMENGOR RAINFOREST	Y&R MALAYSIA Kuala Lumpur	MALAYSIA	
CUT A TREE. KILL A LIFE - RHINO	MALAYSIAN NATURE SOCIETY	BELUM-TEMENGOR RAINFOREST	Y&R MALAYSIA Kuala Lumpur	MALAYSIA	
CUT A TREE. KILL A LIFE - TAPIR	MALAYSIAN NATURE SOCIETY	BELUM-TEMENGOR RAINFOREST	Y&R MALAYSIA Kuala Lumpur	MALAYSIA	
C01 (Packaging and Promotional Item Design)					
WAIT	JÉRÉMIE NORMANDIN	PREMIUM TEA	LANDOR ASSOCIATES Paris	FRANCE	
TAXI BEER	BRALIMAU/FAPTUR FORSTHAUS TEMPLEN	TAXI BEER	DBE GROUP GERMANY Berlin	GERMANY	
SHOEMOJI	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA	
C01 (Outdoor Spaces e.g. Installations)					
WONDERFILLED WILD POSTINGS: CRUNCH WITH OREO, TODD	OREO	COOKIES	THE MARTIN AGENCY Richmond	USA	
KINGS AND QUEENS OF THE CIRCLE	BELL MEDIA (TSN)	US OPEN	LEO BURNETT TORONTO	CANADA	
805 MILLION NAMES	UNITED NATIONS WORLD FOOD PROGRAMME	FIGHTING HUNGER WORLDWIDE	FORSMAN & BODENFORS Gothenburg	SWEDEN	
C02 (Publication)					
FORMATION	FITCH	SELF PROMOTION - TYPOGRAPHY	FITCH London	UNITED KINGDOM	
C02 (Print and Poster)					
ANTI-EST. HUNLEARN	ANTI-EST.	HUNLEARN	GRID WORLDWIDE BRANDING AND DESIGN Johannesburg	SOUTH AFRICA	
PROJECT AKSHAR (ALPHABETS) GRADUATING BUNGLA-COLLAR TO WHITE-COLLAR	SMARTLIFE	GET SMART PROGRAM	FPT/DXB Dubai	UNITED ARAB EMIRATES	
MAN WITH MACHINE: THINK SERIES (BIBO)	IBM	TECHNOLOGY & CONSULTING	OGLIVY NEW YORK	USA	
805 MILLION NAMES	UNITED NATIONS WORLD FOOD PROGRAMME	FIGHTING HUNGER WORLDWIDE	FORSMAN & BODENFORS Gothenburg	SWEDEN	
SOUNDLAB POSTERS	LEICA GALLERY SÃO PAULO	LEICA INSTITUTIONAL	FINAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	
C02 (Digital)					
MUTANT FONT	AMNESTY INTERNATIONAL	PUBLIC AWARENESS NGO	AFRICA São Paulo	BRAZIL	
C02 (Brands)					
INTEL CLEAR	INTEL	CORPORATE BRAND FONT	RED PEAK New York	USA	
C03 (Photography)					
EXOBOTANICA	MAKOTO AZUMABOTANIST/ FLOWER ARTIST)	EXOBOTANICA	SIX Tokyo	JAPAN	
WORLD GALLERY	APPLE	IPHONE 6	TBWA/MEDIAARTS LAB Los Angeles	USA	
THE MSSNG PROJECT	AUTISM SPEAKS	AUTISM SPEAKS	BBDO NEW YORK	USA	
SPEAKING IMAGES 2015	WORLD PRESS PHOTO	WORLD PRESS PHOTO ANNUAL 2015	SERVICELPLAN Munich	GERMANY	
SUFICATION	KARMA NIRVANA	KARMA NIRVANA	LEO BURNETT LONDON	UNITED KINGDOM	
MONTBLANC PRESENTS: A PARISHAN WINTER TALE	MONTBLANC INTERNATIONAL	GLOBAL CHRISTMAS CAMPAIGN	SCHOLZ & FRIENDS Berlin	GERMANY	
C04 (Sound Design)					
THE MSC MAGNIFICA SHIPWORN CHOIR	MSC KREUZFAHRT	MSC KREUZFAHRT	LEAGAS DELANEY Hamburg	GERMANY	
THE BERLIN WALL OF SOUND	SOUNDCLOUD	SOUNDCLOUD	GREY GERMANY Dusseldorf	GERMANY	
SWEEPER	UNITED NATIONS MINE ACTION SERVICE	UNITED NATIONS MINE ACTION SERVICE	CRITICAL MASS New York	USA	
DONATED VOICES	THE NATIONAL UNIVERSITY CENTRE FOR ORGAN TRANSPLANTATION	ORGAN DONATION ADVOCACY	LOWE SINGAPORE	SINGAPORE	
SOUNDS OF THE CITY	THALYS TRAIN NETWORK	HIGH-SPEED RAIL NETWORK	ROSAPARK Paris	FRANCE	
SPEAKING IMAGES 2015	WORLD PRESS PHOTO	WORLD PRESS PHOTO ANNUAL 2015	SERVICELPLAN Munich	GERMANY	
JEFF BRIDGES SLEEPING TAPES	SQUARESPACE	SQUARESPACE	FINAZCA SAATCHI & SAATCHI New York	USA	
RECORDS	LEICA GALLERY SÃO PAULO	LEICA INSTITUTIONAL	FINAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	
C05 (Logo & Logo Type (designed for Large Scale Organisations))					
PORT AUTHORITY OF NEW YORK & NEW JERSEY	PORT AUTHORITY OF NEW YORK & NEW JERSEY	WORLD TRADE CENTER	LANDOR New York	USA	
AIRBNB REBRAND	AIRBNB	ALL SERVICES	DESIGNSTUDIO London	UNITED KINGDOM	
THE COUNCIL IDENTITY	THE COUNCIL/GREY	CREATIVE COMMITTEE	UNCLE GREY Copenhagen	DENMARK	
THE FRESHEST ORANGE JUICE BRAND	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE	
C06 (Logo & Logo Type (designed for Small Scale Organisations))					
THE PENCIL DIAMONDS	TOKYO COPYWRITERS CLUB	THE ANNUAL AWARDS	HAKUHODO Tokyo	JAPAN	
100% IDEAS	100% IDEAS	RETAIL STORE	NEW GRECO Belo Horizonte	BRAZIL	
FEDORA	FEDORA THE EUROPEAN CIRCLE OF PHILANTHROPISTS OF BALLET AND OPERA	CULTURAL INSTITUTION	LANDOR ASSOCIATES Paris	FRANCE	
WAIT	JÉRÉMIE NORMANDIN	PREMIUM TEA	LANDOR ASSOCIATES Paris	FRANCE	
TUSK CONSERVATION AWARDS	TUSK TRUST	CHARITY	THE PARTNERS London	UNITED KINGDOM	
C07 (Writing for Brands / Tone of Voice)					
THERE'S ANOTHER SIDE TO THE STORY	DEPAUL UK	HOMELESS CHARITY	PUBLICIS LONDON	UNITED KINGDOM	
WOVNO COWI	OATLY	OAT BASED DRINKS & FOODS	FORSMAN & BODENFORS Gothenburg	SWEDEN	
INFREQUENT FLYERS CLUB	QATARAIR	INFREQUENT FLYERS CLUB	McCANN MELBOURNE	AUSTRALIA	
ROM MUECKAT PINOCOTECA	PINACOTECA DO PAULO	INSTITUTIONAL	FINAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	
D01 (Large Business)					
ADIDAS ORIGINALS NEIGHBOURHOOD STORES	ADIDAS	ADIDAS ORIGINALS NEIGHBOURHOOD STORES	HERE DESIGN London	UNITED KINGDOM	
D02 (Small Business)					
FLOWER LUSH IN ROPPONGI HILLS	MORI BUILDING	FLOWER LUSH IN ROPPONGI HILLS	ADD TOKYO	JAPAN	
THE GUN SHOP	STATES UNITED TO PREVENT GUN VIOLENCE	ANTI-GUN VIOLENCE	GREY NEW YORK	USA	
D02 (Large Business)					
CENTERSTAGE	SAMSUNG ELECTRONICS	SAMSUNG ELECTRONICS	THE BARBARIAN GROUP New York	USA	
D03 (Posters)					
FRENCH HORN	DABUR	GASTRINA	McCANN WORLDGROUP India Mumbai	INDIA	
BE PREPARED	FERRERO ASIA	TIC TAC	nude:JH Bangkok	THAILAND	